

Criteria for determining embeddedness
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The following are criteria for determining embeddedness of experiential media systems developed at AME. In order to demonstrate the importance of AME research impacting society at a greater level, it is necessary to distinguish between experiential systems that are already embedded and those that are not yet fully embedded.

With rare exceptions, systems must have the following characteristics in order to be considered embedded:

- The system is used outside of the ASU community. The system may also be used within ASU/AME, but in order to be embedded it must be impacting society on a broader level.
- This use is ongoing and of a substantial nature (i.e. not a one-time use outside of ASU)